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THE GREEN SPOT:

The Age of Interdependence

2010 is here, bringing the end of the turbulent first decade of the 21st century and the certain prospect of more changes to come. The global economic crisis on top of a worldwide flu pandemic, recurring terror incidents around the globe, and a 24/7 news cycle, all raise awareness that our world is more connected than ever before. The impact of local behavior on people and ecosystems far away is readily apparent in today's world.

Could this be why the acceptance and adoption of Green Building Practices is increasing at such a rapid pace and is getting so much press? In the current global recession virtually everyone is clamoring for knowledge on how best to conserve precious resources and save energy and money while finding new ways to live in comfort and safety.

The good news is, new information and ideas can be found in many places and new knowledge is being quickly shared. We can't say precisely what our world will look like in 50 years—but we know it will be much different than today's. We can be sure that what we collectively do in the immediate future will have a profound impact on the world our grandchildren inherit from us.

As building professionals involved in creating much of the environment we live and work in, we are, literally, on the front lines of global change. The world is watching and, for good or ill, will mimic much of what we do. Luckily, we have tremendous resources in our skills and abilities to develop and apply better ways of building our world.

Chem Link's pioneering polyether adhesives and sealants have a small but important role to play in the construction of stronger and safer structures. We can provide many of the answers you need to build for the future—now. Call the **Contractor Hot Line, 800-826-1681**, or log on to **www.chemlinkinc.com** and let us help you.

GREEN PRODUCTS:

WHAT DOES IT MEAN WHEN THE LABEL SAYS “NO SOLVENTS”?

We get bombed by information about Green Products everyday.
But in the real world- what does it mean?
With our Polyether Chemistry, it means the product *will not shrink.*

Take our 1-Part Pourable Sealer, for example. If it were to shrink around the penetration or along the edge of the ChemCurb, it would leak. The nasty alternative? Many contractors have used polyurethane sealers in pitch pans for years. And they leaked because the sealer 'flashes off', the solvents cure out of the product, and the corners of the pitch pan were left wide open.

The same goes for sealants like DuraLink. When DuraLink is used on doors, windows, term bar, etc. - it will not shrink. When a sealant fills a joint, it needs to stay the same size as when applied. It also needs to adhere to the surfaces it is in contact with. That is why Polyether Chemistry is the Future- it adheres, and it will not shrink.

Dana Castle, Inside Sales

This month we would like to tell you about **Dana Castle**, Inside Sales, whom many of you know and depend upon for vital information concerning Chem Link products and your orders for same!

Born and raised in Kalamazoo, Michigan, Dana possesses years of varied work experience that serve her well at Chem Link as a vital link to our customers. She studied business and math, attending both Kalamazoo Valley Community College and Western Michigan University. She earned two technical systems certifications (relating to computers) and has studied both mechanical and architectural drafting.

Dana started her professional career in Public Accounting but soon changed to the field of computers. For fifteen years Dana was a micro systems analyst, installing and maintaining computer systems and providing technical and customer services for two large health care systems. After recovering from a serious car accident in 1998, she was forced to change careers. So she became the manager of a nursery (having grown up in a family nursery business) and did inside and outside sales for the fleet business that also owned the nursery. She, and her husband, Dan, also run a nursery business.

After a stint of working in sales for Interstate Battery, Dana decided she needed new challenges and accepted Chem Link's offer to join its sales team. Within a short time Chem Link realized its good luck in finding Dana and her multiple skills in computers, job estimates, people skills and dedication to getting the job done—correctly and on time! Dana has three adult children with a third grandchild soon due. Her youngest, Jake, just finished his Aviation Technology training and will deploy in March to Iraq.

January will mark Dana's third year with Chem Link where she continues to inspire and motivate us all with her strong work ethic and dedication to our customers.

PRODUCT SPOTLIGHT

Trim Caulk

Chem link would like to introduce a new product to the Chem Link family. **Trim Caulk**, is a moisture cure polyether sealant with very low VOCs that will bond to damp substrates. This material is paintable, and will not shrink like many of the solvent based materials. It qualifies for 1 Leed point as well as up to 5 NHB points. Trim Caulk will be available in 35 colors, to match the most popular siding manufactures. Along with 35 colors, Trim Caulk will be packaged in 10.1 oz. tubes in 12 count boxes. At this time Chem Link is working to color cross reference many of the commonly used colors of siding, trim and residential colors. If there is a manufacturer that you would like matched, please let us know. If you have a color sample selector of a manufacturer you want matched, send it to us and we will provide you with a color cross reference.

Please contact us at 800-826-1681 with any questions or for a free sample.

Jeff Schuette

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Chem Link Technical Services

HAPPY NEW YEAR

With the New Year upon us Chem Link is busily getting ready for our first trade show of the season. We look forward to seeing many of you at the IRE show in New Orleans February 22-24, 2010. We will be located in booth 1658. Stop by and say hello and see what new products and innovations we will be bringing to market this year. We would love to hear from you also on your ideas to make your job more productive and safer. As always we will be doing live demos and promise to provide you with the solutions that you are looking for.

Chem Link was founded on two driving principles-to be innovative and challenge the industry norm and to improve worker/building safety and health. Twenty years later revolutionary ideas such as solvent free adhesives and sealants, penetration seals that can be installed in less than 10 minutes, non flammable roofing adhesives and underwater repair materials are now common place. Who would have thought that one of the fastest growing segments in our industry is "green" building and LEED certified buildings. Chem Link was there many years ago and is now helping this become a reality everyday on buildings throughout North America.

In 2010 Chem Link will bring new products, new ideas on old technology and continue to improve the entire building envelope. From all of us at Chem Link we would like to wish you a Happy New Year and our best wishes for a successful 2010.

Dennis Kelley

Chem Link Brand Manager

dkelley@chemlinkinc.com



2010

Chem Curb Distributor Promotion

Buy 15 of any product receive 1 package of same product free

| Product Code | Packaging |
|--------------|---|
| F1301 | 7 1/2 " Rounds Carton of 4 complete ChemCurbs includes M-1 Adhesive |
| F1302 | 5 " Rounds Carton of 6 complete ChemCurbs includes M-1 Adhesive |
| F1303 | 12" Straights Carton of 8 pieces of ChemCurbs includes M-1 Adhesive |
| F1304 | 6" Straights Carton of 8 pieces of ChemCurbs includes M-1 Adhesive |
| F1305 | 2" Corners Carton of 8 pieces of ChemCurbs includes M-1 Adhesive |
| F1300 | 7 1/2" 1-Part Kit-contains 2 curbs and 1 gallon of ProPack 2 Part Filler and 2 10.1 oz cartridges of M-1 |
| F1306 | 7 1/2" 1-Part Kit-contains 2 curbs and 2 pouches of 1 Part Pourable Sealer and 2 10.1 oz cartridges of M-1 |
| F1307 | 5" 1-Part Kit-contains 3 curbs and 2 28oz Cartridges of 1 Part Pourable Sealer and 2 10.1 oz cartridges of M-1 |
| F1331 | 3" MiniCurb – contains 10 curbs & 8 cartridges MiniCurb 1-Part Pourable Sealer & 2 10.1 oz cartridges of M-1 |
| F1350 | 6" E-ChemCurb – contains 3 curbs & 2 pouches of 1-Part Pourable Sealer & 2 10.1 oz cartridges of M-1 |
| F1351 | 9" E-ChemCurb – contains 2 curbs & 2 Pouches of 1-Part Pourable Sealer & 2 10.1 oz cartridges of M-1 |
| F1350WH* | 6" TPO White ChemCurb – contains 3 curbs & 2 pouches of 1-Part Pourable Sealer & 2 10.1 oz cartridges of M-1 & TPO Primer |
| F1351WH* | 9" TPO White E-ChemCurb – contains 2 curbs & 2 Pouches of 1-Part Pourable Sealer & 2 10.1 oz cartridges of M-1 & TPO Primer |
| F1352WH | 6" TPO White ChemCurb – 6 per carton Curbs only |
| F1353WH | 9" TPO White ChemCurb – 5 per carton Curbs only |

All orders over \$3000.00 receive free freight for a flat \$50.00 handling fee. This freight paid program is restricted to the Continental United States. Promotion cannot be combined with any other discounts or special pricing.

Contractor Hot Line: 800-826-1681

Fax: 269-679-4448

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