



August 2008

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PRODUCT SPOTLIGHT:

Chem Link is pleased to respond to contractor requests from various trades for its popular **M-1 Structural Adhesive/Sealant** in a handy 4-oz. squeeze tube. The small tube is designed for a multitude of uses beyond rooftop applications. The product is currently available in gray only, is carded, and packaged in a cutaway countertop display box of 24.

M-1 is also packaged in 10.1 oz. tubes, quart tubes and pails are available by special order. **M-1** is widely used by roofing contractors for repairs, including emergency and underwater. **M-1** was originally formulated as part of the **ChemCurb™ Penetration Seal System** used extensively around the country. Its high strength bonding properties and waterproofing attributes are known to many.

Contractors in other building trades have found **M-1** to be useful and practical in a wide variety of bonding and repair applications beyond rooftops. Many have reported uses in HVAC, plumbing, concrete, electrical, marine, lightning protection, recreational vehicles and other uses. The smaller tube is requested by these contractors to allow them easier access to hard-to-get-to applications. The re-sealable cap makes it quick and handy for multiple small jobs.

For more information or a free product sample, please call the Contractor Hot Line, at (800) 826-1681 (8 am to 8 pm EST) or send an email to customerservice@chemlinkinc.com.

HOW TO:

Two Texas neighbors have come up with a practical solution to a small homeowner problem shared by many in the town of Granbury.

The Dilemma:



Concrete driveways poured up to asphalt roads, leaving a raggedy looking gap prone to deterioration between the two materials.

The Solution:



Pick up a carton or two of **Chem Link's BARR™ Waterproofing Mastic** from your friendly neighborhood roofing distributor and apply to the seam with a quart caulk gun.

BARR is 100% solids and will not shrink. It is black and will not only instantly improve the appearance of your driveway, it will also prevent erosion and deterioration from exposure to the elements. The Result? Everybody's happy!

Note: Contractors, this small job could be offered to your homeowners with a high rate of acceptance.

CONTRACTOR SPOTLIGHT:

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This month's Contractor Spotlight features VFC Lightning Protection, of North Salt Lake, Utah. This company has 100 employees and has been providing lightning protection and specialty grounding systems since 1982 for electrical, industrial, commercial, telecommunications and data industries. The company has offices in Arizona, Colorado, New Jersey, South Carolina, Texas and Utah, and can work in any state. Eric Francom of the Anasazi Group serves VFC as Chem Link's Manufacturer's Representative.

VFC has been using **M-1 Structural Sealant** nearly every day since 2003 and say they love it because it presents no VOC's, is not subject to deterioration from sunlight, and has no handling restrictions. They appreciate that their time is not wasted when questions are promptly answered and business is taken care of quickly and professionally by Chem Link staff. They also appreciate the calls that let them know when their order is shipped.

Chem Link appreciates this company's willingness to be featured. Thank You VFC Lightning Protection for sharing your expertise and recommendations.

If you are a fan of Chem Link product(s) and would like to share your story, please email pgraham@chemlinkinc.com or Gail Nelson gnelson@chemlinkinc.com. Paul or Gail will contact you.



VFC Lightning Protection, Executive Officers

*Bottom left to right: Lee Archer, Kim Mount, Hal Milner
Top left to right: Kirk Partridge, Travis Vought, Todd Vought*

THE GREEN SPOT:

In southwest Michigan where Chem Link is headquartered, gasoline prices are now a good source of both anxiety and suspense. Will it be \$4.20 today--or a mere \$4.02? Chances are good it's the same story in your neighborhood. Petroleum prices, escalating energy and food prices, housing crises and a sluggish economy--not to mention climate change and political tensions--are also contributing to widespread feelings of unease throughout the country and the world. There is even talk in some quarters that the sky is falling!

And it seems this situation is not a short term glitch—a number of factors are converging to seriously affect the way we conduct our daily business. The people involved in the construction and operation of buildings (in the U.S. buildings account for up to 40% of all the energy use in the country) are at the leading edge of profound changes.

Those businesses that rely on petroleum and petroleum products (building contractors), not to mention the products that petroleum transports from here to there (building materials), are seeing their costs increase significantly.

What is worth noting along with all these gloomy developments is that, without anybody telling them to, people in general are already changing their behaviors: things like less leisure driving, more carpooling, driving more slowly, better maintenance of vehicles and buildings, buying smaller vehicles with better m.p.g., planting gardens, buying products made closer to home and generally conserving precious energy and resources.

These spontaneous behavior changes bode well for our long term adjustment to a changing world. The old-fashioned, practical virtues we learned from our grandparents are a part of our instinctual knowledge of survival techniques. "Reduce, Reuse and Recycle" are concepts that are recapturing our collective attention as viable ways to respond to the end of the longest economic expansion ever recorded in the U.S.

"Waste not, want not" is an old saying that reminds us that we can indeed exercise a great deal of control over the vast, but finite resources still available to us. Ways to conserve energy and save money are daily topics in newspapers, magazines, homes and work places.

We at Chem Link deal with resourceful and practical contractors every day. We have every confidence that, as members of one of the largest industries, builders will continue to meet the challenges of their workplace the world over and find ways, large and small, to be good stewards of those resources. For practical, immediate help with your sustainable building practices please see www.chemlinkinc.com or call (800) 826-1681.



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